

BELLA VISTA

NEIGHBORS ASSOCIATION

P.O. Box 63955 Philadelphia, PA 19147
215.627.0057 | bellavistaneighbors.org

Bella Vista Neighbors Association, is a 501(c)3 non-profit neighborhood organization. Our goal is to improve the quality of life for all Bella Vista residents.

Dear Bella Vista Neighbor:

I invite you to help sponsor the **Fall 2016 full-color edition of *The News of Bella Vista***, a community newsletter published by the Bella Vista Neighbors Association and scheduled for delivery to over 3,000 Bella Vista residences and businesses in mid-November 2016.

The newsletter is a valuable community service that opens channels to your neighbors. It is printed on glossy stock, delivered by hand, and emailed as a web-linked .pdf. You can view recent issues at www.bellavistaneighbors.org/home/newsletter

Pricing. Your ad appears in both the paper and the emailed .pdf versions:

- Full page \$600
- Half page (Horizontal or Vertical) \$350
- Quarter page \$200
- Business card (Horizontal or Vertical) \$100

Please see the attached Ad Size Specifications sheet to ensure your ad is properly formatted for the newsletter. **Deadline for ad and payment is October 1, 2016.**

Please email the completed form and ad to bob.bershad@gmail.com (or I can pick them up from you).

Payment. Pay using the **PayPal Donate** button at www.bellavistaneighbors.org or you can send all materials and a check (payable to Bella Vista Neighbors Association) to Bella Vista Neighbors Association, P.O. Box 63955, Philadelphia, PA 19147.

Questions? Please contact me at bob.bershad@gmail.com or 267.235.4281.

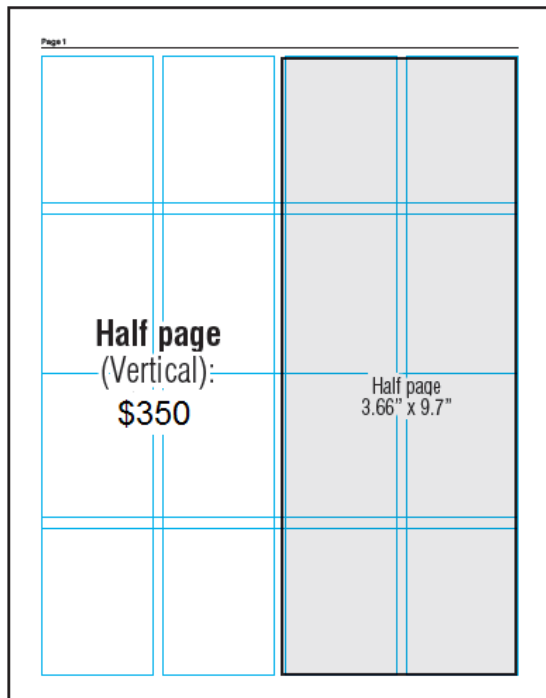
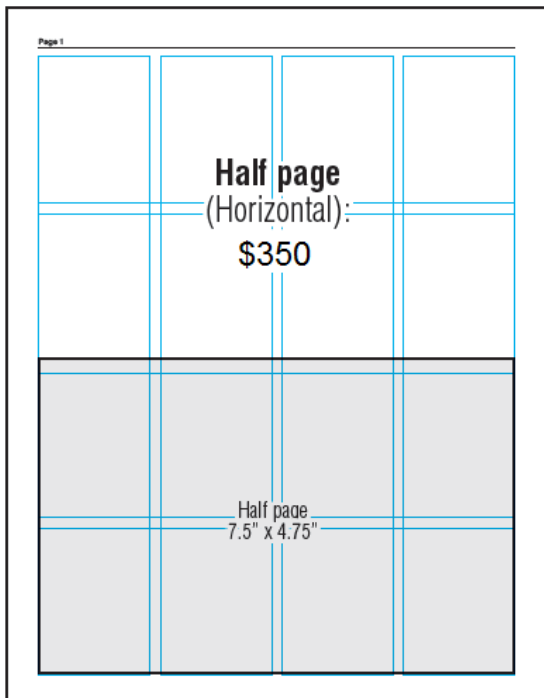
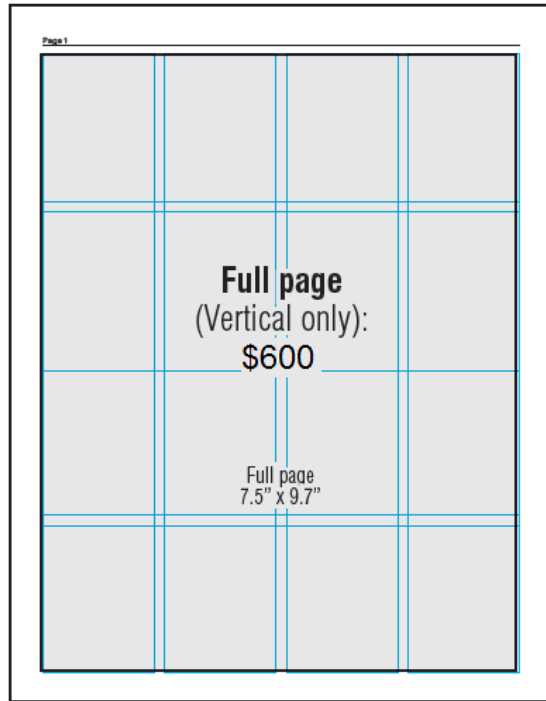
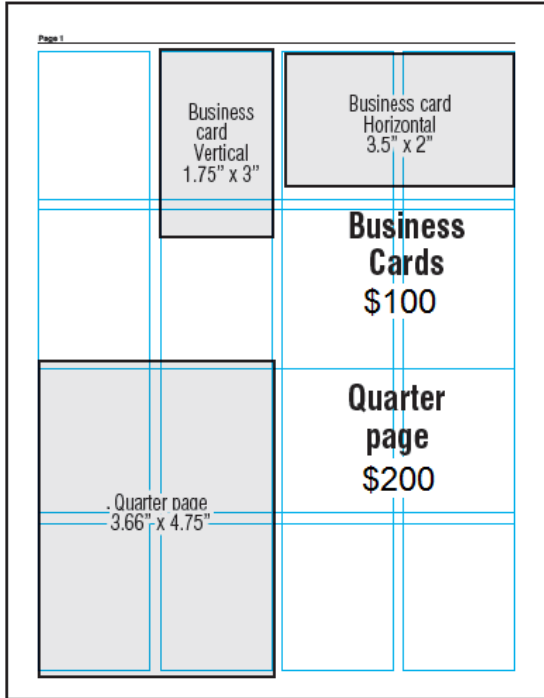
Thank you for supporting the Bella Vista community!



Robert Bershada, Newsletter Editor
Bella Vista Neighbors Association

Ad Size Specifications
Fall 2016 *The News of Bella Vista*

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Sponsorship Order Form
Fall 2016 *The News of Bella Vista*

Business Name: _____

Address: _____

Contact's name: _____

Contact's email: _____

Contact's phone: _____

Select Ad Size (Dimensions and Cost). Your ad will appear in both the paper and the email version:

- Full page (7.5" x 9.7") \$600
- Half page horizontal (7.5" x 4.75") \$350
- Half page vertical (3.66" x 9.7") \$350
- Quarter page (3.66" x 4.75") \$200
- Business Card horizontal (3.5" x 2") \$100
- Business Card vertical (1.75" x 3") \$100

The newsletter is full color. Ad materials and payment are due by October 1, 2016.

-Please review above dimensions and attached Ad Size Specifications. Ads must meet size specifications.

-Image resolution should be at least 300 dots per inch at the physical size the ad will run.

-Please submit advertising materials as jpg, png, pdf, or eps files. We can scan business cards, but the image quality will not be good.

Special instructions:

Please email the completed form and ad materials to bob.bershad@gmail.com You can pay for your ad space using the **PayPal Donate** button at www.bellavistaneighbors.org

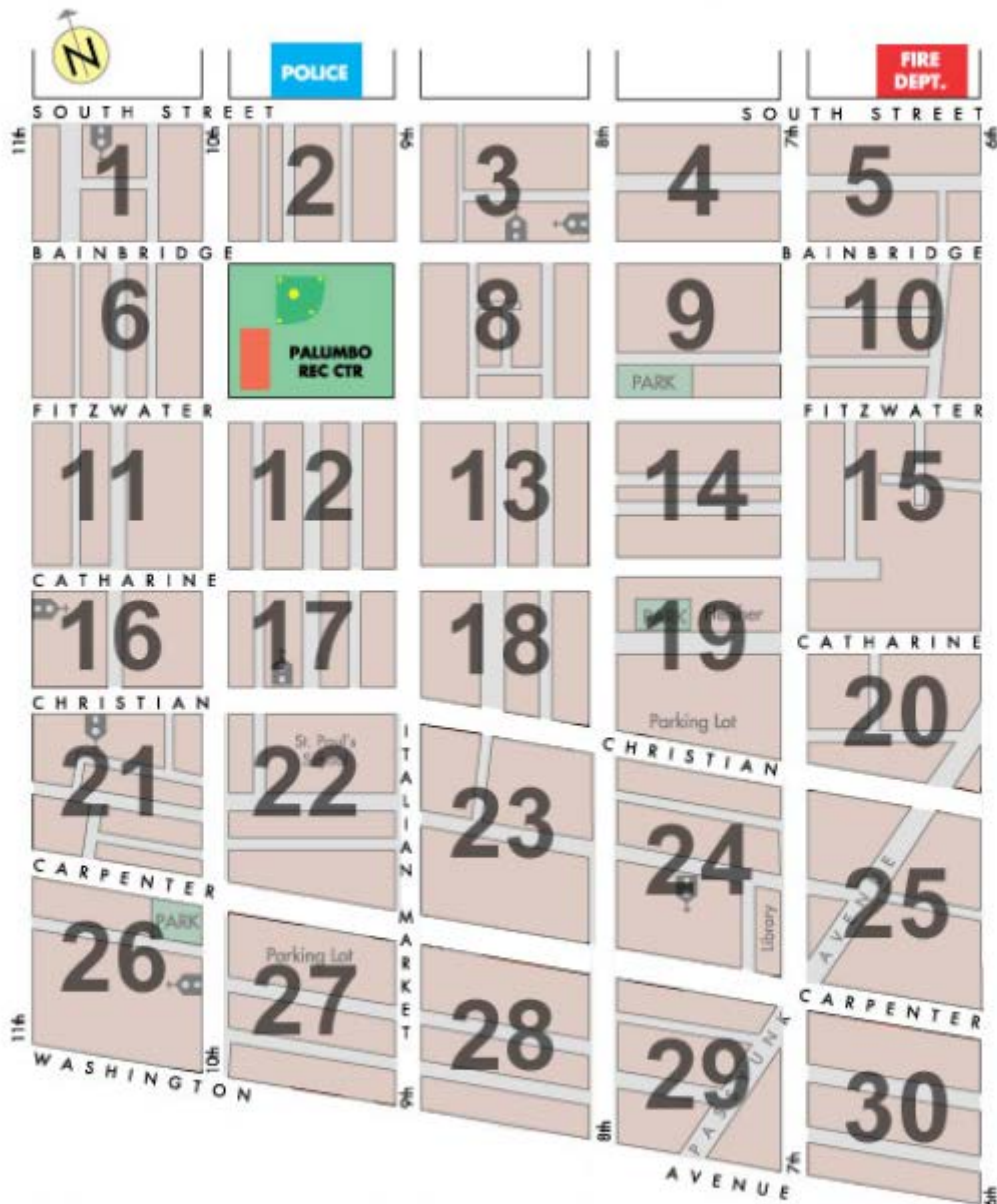
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Bella Vista Neighbors Association
P.O. Box 63955
Philadelphia, PA 19147

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Delivery Area
Fall 2016 *The News of Bella Vista*

The News of Bella Vista Delivery Map



Each block includes both sides of all interior streets, the South side of the Northern side of the block, the North side of the Southern side of the block, the East side of the Western side of the block, and the West side of the Eastern side of the block

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