

“Bella Vista Buildings We Love” Building of the Month”Banca d’Bozzelli

735-37 S. 7th Street

Built 1893 / Alterations 1903

The early 1900’s brought about a surge of immigrants to America. In just the first 15 years there were more than 15 million arrivals. Unlike earlier immigrants who came from English speaking countries, the new immigrants were arriving from Southern and Eastern Europe including Italy. They settled together in neighborhoods where they could celebrate their heritage and communicate more easily.



As they became settled into their new homes and started earning a living, they needed a place to keep their earnings safe. Small banks were appearing on corners all over the city. They were dedicated to the local immigrants in each neighborhood, speaking their language and helping them learn the process. They also were a very important conduit for sending money back to the homeland and facilitating travel for their families to join them here in America. South Seventh St. became South Philly’s Bankers Row.



Lorenzo Bozzelli was one of these immigrants. He was also a successful steamship agent and had the resources to build a bank. His first bank was built in 1892. The architect unknown. When competition with the other banks became evident, Lorenzo decided to build a larger bank and to include a clock tower to attract business. The Renaissance Style addition to the bank was completed in 1903. The architects were Watson & Huckel. Having the largest bank on the block Lorenzo began to absorb the a few of the smaller banks.



The building was sold to the Pizza (yes Pizza) family in 1943. Alfanzo and Lena. They had 8 children. The building was repurposed into a grocery store and was large enough to house the store and large home for the family. Alfanzo and Lena raised their children and their children raised their children upstairs while running the grocery store. In 1957 Alfanzo and Lena passed along the grocery store to their children. Diane Setura, the grand daughter of Alfanzo and Lena are the current owners and continue to occupy a residence in the building. There are currently several rental apartments and a Dry Cleaner occupying the store front. The youngest son of Alfanzo and Lena is currently the owner of A&LP grocery store in Wildwood.



The property has been occupied by immigrants and their family since it was built. The owners of the Dry Cleaning Business are also immigrants. Annie Lin and her husband came to America 40 years ago from South Korea. We are happy to have the convenience of a local dry cleaner. They have been operating Bella Cleaners for the past 6 years.



We are fortunate to have this and many other important buildings in our neighborhood. The Bella Vista Neighbors Association will be featuring one each month in our online newsletter. We are hoping to bring awareness and help to preserve these special places. Please contact us if you would be interested in joining our BVNA Preservation Committee, and help us with our quest.